

"4 Gigantic Site Boosters!"

**How To Get
Lots of Quality Backlinks,
Plenty of Subscribers,
Continuous Targeted Traffic and
A Ton More Sales...
Quickly, Easy and FREE!**

By

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INTRODUCTION:

Aah! The power of internet marketing... . How many of us haven't been caught and continue to get sucked in by its alluring spell or riches, success and fame?

In fact, far too many internet marketers are swindled daily in believing that internet riches beyond your wildest dreams can be yours almost overnight....!

All you have to do to claim your pot of gold is to work [if you can call it that] just a few hours a week, do a few simple things and money will be lining your pockets by the truckload... over and over again, never ending.

It's all too easy to believe that such great fortune is yours to have, virtually at will, without little or no effort on your part. Indeed, living a life of luxury with money coming in faster than you can spend it while enjoying your day "doing nothing" is a wish many of you are all too eager to want to come true.

It's in that state of vulnerability that reality becomes a hard lesson to learn. For if the internet teaches you anything it is this: "Overnight internet riches, success and fame, although not impossible, are an extremely rare occurrence."

Most online marketers will "have to pay the price" of due diligence and patience before they see the results of their hard labor. Many will never experience any internet windfall despite their commitment, effort and financial investment.

Still, there is a path you can take [one that requires work but works] that in due time will give you the success, fame and financial rewards you so desperately seek from your internet gold vein.

This method has proven, since the infancy of the internet, to be productive and result oriented. With the internet ever expanding in many different directions, this particular "technique" continues to generate stunning results.

Anyone, wishing to take the time and effort required to implement this marketing technique will, over time, see an explosion in backlinks, traffic and sales.

No other internet promotion method offers equally impressive results, especially considering this marketing strategy is completely free.

Implement this technique. Stay focused and committed. Before long you will see positive results far exceeding any other results you experience with any other promotion technique, including Google's Adwords [which BTW can cost you lots of money].

**Welcome to the most lucrative free internet marketing
technique ever invented:**

"Article Marketing!"

HISTORY:

"Why Is Article Marketing So Extremely Powerful?"

The internet is information driven. It was originally invented by the army for just that purpose: to share information around the world quickly and effectively.

Today the internet is the obvious method many people choose to stay in touch, socialize, make a purchase or look for information they need.

The tremendous growth of the internet over the past few years combined with more and more people around the world having access to computers and reliable and fast internet connections, assures that this phenomenon of "internet usability" will only increase.

It's in particularly the information aspect of the internet that makes its usage so very appealing. At merely the touch of your keyboard or the click of your mouse, you have instant access to a massive array of "digital libraries".

Indeed, as time passes, the traditional brick and mortar libraries, once a hot spot for data storage and retrieval, find themselves "Internetized ®". Forced to do so in part of evolution but mainly because individuals around the world finding it easier, simpler and quicker getting what they want from the internet without having to leave the comfort of their home.

This surge in accessing the internet primarily for data retrieval is what makes article marketing so powerful. As more and more internet users look for pertinent information about various topics, articles have become an invaluable resource.

As the internet expands, the demand for relevant information [articles] increases exponentially. It is exactly this explosion that makes article marketing an incredible resource for any internet marketer wanted to drastically increase the quality of links pointing to his site [backlinks], grow his opt-in list, drive targeted traffic continuously, improve his site's sales ratio and receive greater recognition.

An eTrafficor Lesson: "How To Reach Your Destiny!"

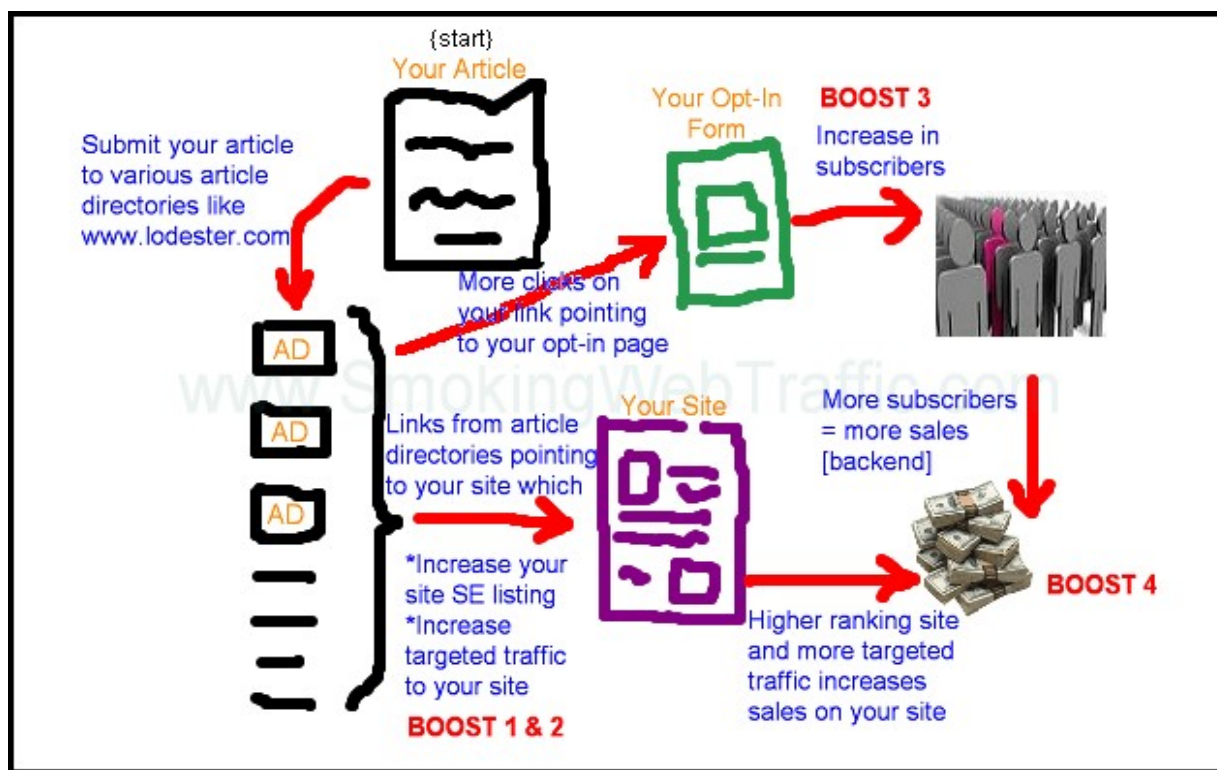
No other marketing technique on the web today offers the same massive benefits to its users.

As if these benefits aren't enough to motivate anyone to write and submit articles, it is the only marketing technique in existence that offers such exceptional benefits free of charge.

Even "paid for" strategies do not provide all these results at the same time and continuously as article marketing does.

That's why article marketing is and will continue to be, a powerful "free" method to promote your site and services.

"Graphical Representation Behind The Power Of Article Marketing:"



Graph A

HOW IT WORKS:

The process of article marketing is simple and straight forward. In a nutshell; you write an article [about any topic you want], you submit it to special depositories called article directories, you rinse and repeat. Over time you will build backlinks, increase your traffic, opt-ins and your sales.

BUT >>>> as is the case with most everything in life, there are rules and regulations you must adhere to and there are few but very specific steps you must follow if you want to get the gigantic boost effect explained in Graph A above.

1. Rules and Regulations:

These are implemented by the article directories you submit your articles to. Most rules are the same for most article directories and are easy to follow.

These rules are usually clearly defined and inform you of the "dos and don'ts" you must follow when you submit your articles, such as : "no active links in the body of your article" or "article must be minimum 500 words, maximum 2000 words in length" or "no HTML allowed in summary".

The best advice I can give you is after you become a member of the article directories you wish to use [most are free to join], take the time to read their rules and regulations.

It pays to familiarize yourself with their terms. You'll avoid the disappointment of your article(s) being withdrawn from the depository.

2. Very Specific Steps:

This section relates directly to creating your articles. It covers what you need to be aware of and what you should do to get the absolute best "return" on your investment {i.e. time you spend writing articles}.

A. Specific Step #1:

Always follow the rules of the article directories for reasons already explained.

B. Specific Step #2:

- Write articles that are "informative", that offer "help" or "guidance" or that offer a "solution". *How To* articles for example are eagerly looked for by internet users.

- Write articles that are specific. If your article is about "3 tips to improve your golf swing" then make sure that's what you address in your article. Don't use the same article to talk how to keep the golf court grass green [that would be another article].

- Don't turn your article into a sales page. Most articles written under this pretense do not produce results. Again, visitors look for "real" information they can actually use, not hype.

- Don't give away the entire cake in your article. If you know of 4 steps to safeguard your house against roaches, only share 3 steps instead [you'll see in a minute what you should do with the 4th step].

C. Specific Step #3:

Your Resource Box: This is the small area [usually below your article] that let's you post one or more active link. How you use this section of your article will determine the level of success you'll have from your article (see Graph A).

How To Use Your Resource Box:

In Specific Step #2 I told you not to give the entire cake away. Well, the reason for this is that you are going to use one part of that cake to lure your readers into clicking your active link in your resource box. Of course that link routes directly to your opt-in or squeeze page.

Let's pick up our example of "4 steps to safeguard your house against roaches". Instead of writing a article about 4 steps you write: "3 steps to safeguard your house against roaches" and you explain the 3 steps in your article.

In your resource box you add a link that will let your visitor get a free 4th step. Example: "*Click here for an additional free 4th step to get rid of roaches.*"

Readers who are interested in learning more about your topic will be eager to click on your link to get the additional 4th step [free].

---- Sidebar ----

When you put an active link in your resource box, it is crucial that the opt-in page your link routes to is fully functional and that the product you offer is available.

Do not put an active link in your resource box if you don't have these in place. You will lose subscribers quicker than you can blink, never to return.

---- Double Sidebar ----

Do NOT route your link in your resource box to a sales page. Rarely, if ever, will a reader make a purchase. Far better [and much more effective] is to offer something free and route that link to your opt-in page.

If your article is very informative and the "free" product you offer is enticing, the reader will almost always sign up to get your offer. That means a new subscriber, which means possibly backend sales in the future.

---- Triple Sidebar ----

Always offer a product [preferably free] that pertains directly to the article. See example above. If you don't, the reader won't click on your link.

Add this sentence in your resource box below your active link: **"You are invited to share this article."** This will inspire webmasters who are looking for content, to use your article on their site, in their ezine or blog.

The webmaster must include the resource box of your article intact. That means your links are now displayed on many different pages throughout the internet building backlinks to your site [talk about POWER!].

Finally, add an active link pointing to your site at the bottom of your resource box. There are always readers who are willing and curious to click on that link. If your site deals with the topic of your article(s) and is enticing to the reader, then you gained a new "targeted" visitor.

Sample Resource Box:

[click here](#) for your free mini ecourse and learn more revealing strategies of Effective Marketing.

You are invited to share this article.

Author: Lode M. Loyens
www.smokingwebtraffic.com

Article Source: <http://www.lodester.com/articles>

Graph B

---- Sidebar ----

Lots of article directories give you an option to set a "permanent" resource box that is added automatically to every article you submit to them. I suggest you do not use this feature.

I have found [from personal experience] that creating a new resource box specific for each article I submit, produces much greater results even though it takes an extra 5 - 10 seconds of my time ☺.

SUBMIT YOUR ARTICLE:

There are plenty of article directories you can submit your articles to with many more depositories popping up almost daily. Whichever directories you choose, is ultimately only a choice you can make.

Still, there are 3 options at your disposal to submit your articles. Let's review each one.

Option 1: manual submission to lots of article directories.

What you do here is to look up article directories in search engines, click on the appropriate link, subscribe [you only have to do this once] and submit your article.

With every new article you wish to submit, you simply repeat the process. Although this option is very possible, it is obviously very time consuming and tedious.

Option 2: semi-automatic submission.

Using a specialized software, you post your article and your resource directly into the software. Then you simply click on the submit link in the software that will then automatically contact the article directories one at a time, fill in your login specifics as well as the article and resource.

This works remarkably well, especially if you write a lot of articles [which you should] and makes the submission process much more simplified. Most article directories are included in the software and updates of additional directories are usually offered free of charge.

There are plenty of article submission software packages you can choose from. {free and paid – although "free" seems to be just that [I've tried some]....}. Personally I now use and am very pleased with [Article Submitter](#) by Brad Callen.

Option 3: selective manual submission.

The plan here is that you submit your articles manually to only a select few directories. The directories you choose here are obviously of great importance, meaning, amount of traffic the directory gets and ranking of directory in SEs.

When using this option, it is best to limit yourself to 5 or 6 directories with the greatest visibility, such as [EzineArticles](#), [GoArticles](#), [Lodester](#), [DashBoardArticles](#), [Isnare](#) and [ArticleMarketer](#).

Since you limit your submission to only a few directories, the manual time involved to complete this task is not so overwhelming.

---- Sidebar ----

If you opt for this choice I highly recommend you first write your article in notepad [together with your resource box at the bottom]. Once completed, all you need to do then is a simple "copy and paste" for each directory you want to submit to.

****Critical Element****

Regardless of how you submit your articles, all article directories require you to choose a category that pertains to the topic of your article. It is crucial that you **match the category to your article content as accurate as possible**.

Don't place an article about "3 tips to grow lush, juice, plump tomatoes from your patio!" under the "Beauty and Health" category for example.

Not only may your article not be accepted by the article reviewer [and that's already bad enough], but >>> your article will not produce any results {or very little at best} since someone interested in facial makeup won't bother reading about how to grow tomatoes.

Please note that you must pick the category that best fits your article every time you submit an article. Much of the **success of your article entirely depends on the correct category for your article**.

SUMMARY:

Article marketing is without a doubt the best "free" internet marketing technique available today. Search engines literally gable up the tremendous amount of unique content that only article directories can provide.

When done correctly {with this report you now know how to do it correctly ☺}, article marketing delivers a promotion punch that's a real winner's "knockout" for plenty of website owners.

Granted, you need to spend the time writing articles. You also need to write and submit your articles on a consistent basis in order to experience the powerful and positive effect. But the final results make this effort well worth it.

Nowhere on the internet is there another marketing method available that will give you a "four for one" deal, free of charge nonetheless....!

Don't sweat the fact that your writing skills aren't "all that". Mine are neither [as you can tell by this book]. Remember: it's the "beneficial" content of your article that's important, not how well it's written.

So, if you are still looking for ways to increase backlinks to your site, improve your site's listing, drive more targeted traffic, build your opt-in list, get more recognition and boost your sales, then, without a doubt, article marketing is your "Magic" ticket.

God Bless;

Lode M. Loyens

Author: "4 Gigantic Site Boosters!"

P.S. [Click here](#) to learn more powerful marketing techniques {free subscription}. You can also visit [SmokingWebTraffic](#) for additional marketing information.